

Leadership Excellence Programmes – 2024



Strategy Execution 101: Effective Tools for Strategy Implementation, Monitoring and Evaluation

Strategy execution is about translating an organization's strategic initiatives into action. In practical terms, that means translating the strategic initiatives into specific measures that an organization seeks to undertake within a defined timeframe in line with its vision and business priorities.

This programme provides participants with an effective way of understanding how strategy is created and executed and shares with leaders insights into how to convert strategy into an efficient operational performance.

Why you should attend

- Execute strategic plans on schedule
- Apply frameworks, tools, and goal-setting and tracking techniques to your own strategic initiatives
- Design measurement systems for every dimension of business performance
- Identify and manage risks that could derail strategy execution
- Foster successful strategy execution by establishing an environment of effective communication

Who Should Attend?

- Executive Directors
- Chief Strategy Officers
- Directors of Strategy/Strategic Planning
- Heads of Strategy/Strategic Planning
- Strategy/Strategic Planning Managers

Selected Programme Topics

- Exploring Strategy and Strategy Execution
- Cascading and Communicating Strategy
- Turning Strategy into Actionable Plans
- Managing and Measuring Performance
- Best Practice Strategy Execution Tools
- Strategy Monitoring and Reviews

Event Details

Date: 22nd August, 2024

Time: 8.30 a.m. – 4.00 p.m.

Venue: Radisson Blu Arboretum, Nairobi

Investment: KShs. 40,000 (inclusive of taxes)

To Register

Please contact;

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Deadline: 15th August, 2024